



PRESS RELEASE

FOR IMMEDIATE RELEASE

Green Connections Conference Secures Byron Washom, UCSD Director of Strategic Energy Initiatives as Keynote Speaker

*7th Annual Green Connections Conference focuses on Renewable Energy and Energy
Storage Solutions*

October 8th, 2018, SAN DIEGO – The Swedish American Chamber of Commerce San Diego (SACC SD) and the Finnish American Chamber of Commerce San Diego (FACC SD) today announce that Byron Washom, Director of Strategic Energy Initiatives for the University of California San Diego will be the keynote speaker for the 7th annual Green Connections Conference.

The Green Connections Conference brings together scientists, visionaries, experts, investors, and decision makers from the Southern California and Nordic regions, to share and exchange knowledge, ideas, and technologies within renewable energy and energy storage. The conference is designed to foster partnerships to reduce the carbon footprint on the planet, while creating sustainable business opportunities.

Hans Janzon, President of SACC-SD said, “The future will either be green or not at all. Now more than ever, the world needs a strong focus on developing clean and sustainable solutions for future generations. We are pleased to have Byron Washom as our keynote as he brings a wealth of knowledge in this field to share at our conference.”

Mr. Washom has served as Director of Strategic Energy Initiatives at UCSD since 2008. Previously he served as the CEO of a technical due diligence firm in CleanTech while concurrently serving as Sr. International Advisor to The World Bank and being a four-time Rockefeller Foundation Grantee in renewable energy development. Fast Company magazine named him to their June 2010 cover story "100 Most Innovative Persons in Business". In 2013, he was retained to help design the microgrid for the Hawaiian Island of Lana`i which is 98% owned by Larry Ellison.

Other speakers include:

Dr Mehdi Sarram, President, Energy Security Consulting Group (USA)

Kimberlee Centera, President and CEO, TerraPro Solutions (USA)



Desmond Wheatley, President and CEO and Chairman, Envision Solar (USA)

Dr Jing Liu, CEO & Co-founder, Bioprocess Control (Sweden)

Dr Elias Hakalehto, PhD & Adjunct Professor, University of Helsinki & CEO, Finnflag Oy (Finland)

Desmond Wheatley, President and CEO and Chairman, Envision Solar (USA)

Hans-Christian Schulze, Country Manager, Eolus North America Inc. (USA)

The 7th annual Green Connections Conference will be held on November 15, 2018 at the SDG&E Energy Innovation Center in San Diego. Sponsors for the Conference include Volvo and IOWN Renewable Energy. Companies looking to establish offices in California or the Nordics, are encouraged to attend. To register to attend, please visit:

<http://www.sacc-sandiego.org/tickets.html>

###

Contact:

Marianne Mannila

Finnish American Chamber of Commerce San Diego

Email: marketing@facc-sd.com, Mobile: +1 (858) 302 9538